

Opticon Mobility Solutions

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2B Solutions

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2B Solutions

Quick Summary

- **Challenge**
Needed an all-in-one mobile device to fulfill customer needs.
- **Solution**
The H16 and H19 provided 2B Solutions with the all-in-one device they were searching for.
- **Outcome**
Currently rolled out in a variety of different stores across the U.S.A.

H19 Smartphone

- **GPS tracking**
- **Numeric keypad**
- **Barcoding with 1D, 2D and Imaging**
- **Windows Mobile**
- **Rugged**



H16 Smartphone

- **Text intensive applications**
- **Expansive QWERTY keyboard**
- **Barcoding with 1D, 2D and Imaging**
- **Windows Mobile**
- **Rugged**



2B Solutions specializes in developing mobile applications which improve the ability of mobile workers to respond to demanding customers and critical events from anywhere. They focus on specific technical and business needs of companies such as mobile inventory and store management for retail/warehouse, mobile asset tracking, mobile application development and customer relationship management.

CHALLENGE

After years of using a competitor's scanning product, 2B Solutions wanted to find a device that was a better fit. They wanted a cost effective, all-in-one Windows Mobile scanning device that would exceed customer expectations.

SOLUTION

2B Solutions found an answer with Opticon Smartphones. Both the H16 and H19 were saviors. They provided an all-in-one solution in a small, lightweight form factor that was cost effective and had superior scanning ability. George Moreno of 2B solutions said, "I can recommend these products with ease."

"It's not only the best price point, it has everything you need to get started in your store, and it scans better than the MC50," Moreno said.

OUTCOME

2B Solution's applications on Opticon Smartphones are currently rolled out in lawn and garden, liquor, sporting goods, and apparel stores across the U.S.A. Moreno stated, "Opticon Smartphones allow plenty of room for growth." 2B Solutions is targeting customers in the coming months that are looking for the full functionality of a smartphone with an AT&T service plan.