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WAVIS - Laser Appraiser

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Quick Summary

- **Challenge**
Need for a small, yet rugged Windows Mobile barcoding device to get fast and accurate appraisals on the spot.
- **Solution**
Opticon's H16 fit all requirements including ruggedized form factor, scanning ability, and competitive price point.
- **Outcome**
WAVIS - Laser Appraiser and their customer's are very happy with the devices.

H16 Smartphone

- **Text intensive applications**
- **Expansive QWERTY keyboard**
- **Barcoding with 1D, 2D and Imaging**
- **Windows Mobile**
- **Rugged**



WAVIS - LASER APPRAISER offers the world's first and only instant automotive valuation system. The application paired with Opticon's H16, delivers current vehicle information from reliable sources like Black Book, NADA, and Kelley Blue Book.

CHALLENGE

With years of automotive industry experience, the developers of the WAVIS - Laser Appraiser system wanted to find a solution that could help recapture some of the over \$2 billion estimated appraisal errors occurring each year. Due to the fact that pre-owned automobile values change with volatility, WAVIS - Laser Appraiser needed a device that could deliver real time, accurate information. They set out to find a device suitable for their application that had a high speed laser barcode scanner for reading VIN numbers as well as a device with a small form factor and weight at a reasonable price point.

SOLUTION

After two years of piloting similar devices, including the Motorola MC90 and Intermec 700 series, Opticon's H16 provided WAVIS - Laser Appraiser with the right solution for a variety of reasons. The H16's small size (measuring only 2.36" x 5" x 1.1" and weighing in at 6.3 oz without battery) was a major decision maker, along with a competitive price point allowing users to get a high ROI.

OUTCOME

Currently, over 40 major car firms use the application to get instant car values. Opticon's H16 provided WAVIS - Laser Appraiser and it's customers with a cost effective solution that scan's a VIN with a single touch of a button, providing an instant, accurate appraisal.

"I love the H16, and so do our customers."

*- Paul Engelman
of WAVIS - Laser Appraiser.*